

# Wine Spectator

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## GREAT LETTERS

# LAS VEGAS

The World  
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### Petite's Proponents

The members of "PS I Love You" would like to applaud James Laube's column "Petite's Road Back" (Jan. 31–Feb. 29). Laube mentioned that the varietal "...is experiencing a groundswell of support."

He is so right! The groundswell is due in no small way to many magnanimous vintners. Two years ago, nearly 70 growers and producers attended the first Noble Petite Sirah Symposium, hosted by industry leader Louis M. Foppiano.

Foppiano's vision: Host it and they will come; and they did. A day-long event found winemakers, viticulturists and proprietors talking about nothing but Petite Sirah.

Carole Meredith, of U.C., Davis, was our guest, and everyone walked away that day knowing Petite Sirah's lineage. We also knew that we needed to form a group. Within two months, PS I Love You was off and running.

PS I Love You has more than 40 members, and is one of the most passionate, fun-loving groups of people in the wine business. Yes, a groundswell is erupting, and we're on the move. Our mission is to promote and educate and to legitimize Petite Sirah as a noble varietal, with a special emphasis on its unique *terroir*. With Laube's stellar piece, we're now giant steps forward. We can't thank you enough.

*Jo Diaz*

*Executive Director, PS I Love You  
Windsor, Calif.*

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