

JUNE 2003

WINE

ENTHUSIAST

M A G A Z I N E

Letters to the Editor

P.S., WE LOVE YOU, TOO

On behalf of the members of P.S. I Love You (a newly formed advocacy group of Petite Sirah growers and producers), thanks for the article in your April 2003 issue devoted to this newly anointed "noble Rhône" varietal. Steve Heimoff did his homework regarding the DNA findings of Dr. Carole Meredith, and indicated the first use of the varietal name on the label by Foppiano in 1964. Jeff Morgan's interviews with Clayton Russell, Bob Foley, Carl Doumani and Dick Aubert brilliantly captured each vintner's commitment to this resurgent grape.

At this time, we're in the process of planning the Second Annual Petite Sirah Symposium. Last year's was a huge success, and 2003 promises more of the same. The good news is, as a result of these annual symposiums, all the issues that Heimoff raised (quality, consistency, not enough individuality, etc.) will begin to melt away, and meet the challenge to tame this lovely shrew. (Better tell your tasting panel to bring their toothbrushes next time!)

JO DIAZ

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